

Interreg IPA ADRION project

TERRAIN kicks off in Thessaloniki

Project partners gathering for the first time around project vision and future actions

Monday, 18 November 2024

Two inspiring and productive days for TERRAIN IPA Adrion partners.

Lead partner Centre for Research & Technology Hellas (CERTH)/Hellenic Institute of Transport (HIT) hosted the TERRAIN consortium in their first journey around TERRAIN vision, to start connecting people and ideas around project actions for a more sustainable mobility in the Adriatic-Ionian regions.



The four TERRAIN *mentors* cities Municipality of Ioannina - Greece, Comune di Bologna - Italy, Ljubljana - Slovenia (represented by the Regional Development Agency of Ljubljana Urban Region) and Zagreb - Croatia (represented by Faculty of Transport and Traffic Sciences) met for the first time the five TERRAIN *mentees* Sarajevo - Bosnia and Herzegovina represented by Ministry of Traffic of Canton Sarajevo, Municipality of Berane - Montenegro, Pančevo - Serbia (represented by Regional Development Agency South Banat), City of Skopje - North Macedonia and Dürres Municipality - Albania. All cities introduced their TERRAIN focus areas and their foreseen pilot actions to start building a common understanding for the next steps and future fruitful exchanges.

The Hellenic Institute of Transport team successfully guided the consortium in the two-days journey through Interreg IPA ADRION Programme vision and project future activities.

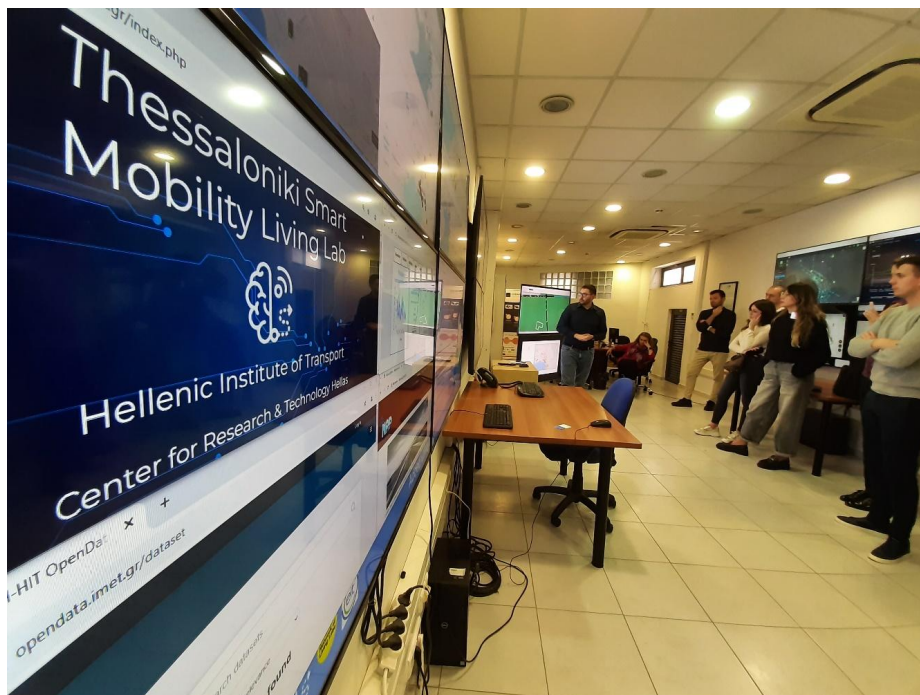
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The meeting was also enriched and energised with a series of inspirational presentations by other members of the HIT team.

Georgia Ayfantopoulou, HIT Deputy Director, presented HIT's scientific results on sustainable mobility, making clear the reasons why the research centre has the role of project's sustainable mobility ambassador; Maria Chatziathanasiou presented the findings of Interreg Europe e-smartec project on engagement in mobility planning; Josep Maria Salanova Grau and Evangelos Mintsis supported all the partners during TERRAIN study visit presenting the great work around Thessaloniki Smart Mobility Lab and innovative data-driven approaches on mobility management and planning: really an impressive example of how co-creation with stakeholders can be a powerful tool for improving sustainable mobility in cities!

Also, Interreg IPA ADRION Programme representative and communication officer Koralia Branioti joined the meeting with insightful hints & tips on key elements for project communication.

Exciting times ahead as we continue to collaborate over the next three years! Stay tuned for more updates and see all partners in Pančevo again!



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